

Government of Odisha
Department of Food Supplies & Consumer Welfare

No. 16752 /FSCW.,
PL-6/12

Bhubaneswar, dated the 19th October, 2012

From

M.S. Padhi, IAS
Commissioner-cum-Secretary to Government

To

All Collectors

Sub: **m-Gov. Application** for collecting information on **Rice Delivery** by Millers to RRCs and FCI for KMS 2012-13 ... changes thereof.

Ref: This Department letter No.2492 dated 3.2.2012.

Madam/ Sir,

With reference to the above subject, I am to inform you that Government of Odisha in Food Supplies & Consumer Welfare Department has been using m-Gov (Mobile Governance) application for rice delivery by millers since 13th February, 2012. Till date, 1006 millers have used this m-Gov application and sent information regarding 18.70 lakh MT of rice delivered to 390 depots across the State.

You are aware that Odisha is a DCP (De Centralized Procurement) State where paddy is procured by the State Government agencies like OSCSC, MARKFED, NAFED & TDCC and given to the Rice Millers for custom milling. The Millers deliver the Custom Milled Rice (CMR) to the Rice Receiving Centers (RRCs) of OSCSC and FCI depots for use in the Public Distribution System. Millers also deliver rice to FCI under advance scheme for the paddy procured directly by the FCI. Lastly, the millers purchase paddy on their own directly from the farmers and deliver certain percentage of rice to the FCI under the Levy scheme and sell the balance in the open market.

In KMS 2011-12 this m-Gov application was initiated on experimental basis. However, looking at its acceptability among users and the quality of data, it has been planned to integrate this m-Gov. application with the accounting processes, at least for OSCSC. It is proposed to be integrated with the Tally software being installed in District Offices of OSCSC. Therefore, there is a need to send SMS for all rice delivery (100%) and accurately. The issue of DC or EC to millers will be linked to these two matters of cent percent & accurate reporting. This fact must be impressed upon the millers while engaging them for procurement.

A. It has been observed that there are **few problems** with the present m-Gov application for Rice delivery. These are:

1. There is no provision to track the rice delivered across the district by millers i.e. if a miller from Sambalpur has taken paddy from Sonepur and delivered the resultant rice in a depot in Sambalpur, there is no way of linking this rice to Sonepur where paddy was procured.

2. There is no linkage of the rice delivered to the AC Note issued by the depots in the SMS.
 3. There is provision to link the rice delivered by a Miller in October'12 to the paddy procured in the previous KMS (2011-12). At present, the system deems all rice delivered beyond 30th September'12 as being product of paddy of KMS 2012-13.
- B. In order to take care of the above problems, **following changes** in the SMS format are being incorporated.

1. The SMS for rice delivery will be based on the Rice Acceptance (AC) Note issued by the Depot in charge where rice is delivered. The SMS will contain the **AC Note number** having 4 characters (NNNN). The issue of AC Note booklets with centralized pre-printed number by OSCSC will be discontinued from KMS 2012-13. Each RRC of OSCSC will issue the AC Note number starting from 0001 for the first lot rice received in KMS 2012-13 w.e.f. 16.11.2012. It will maintain a register for same which is expected to be discontinued as soon as computerization of supply chain management is implemented in the RRC. It is ascertained that FCI depots are already following a four digit AC note number. If there is any discrepancy, same will be sorted out with FCI.
2. The SMS format will contain the **quantity of one lot** as one AC note is issued for a lot. Quantity will have the format XXX.XX in quintals. A lot for delivery to FCI is about 270 quintals and for RRCs of OSCSC, it is 200 quintals. Two places after decimals are to include Kgs. Please remember that there shall be no rounding of kgs to quintals this year as was being done in the last year.
3. The SMS will contain KMS year in which the paddy was procured. To reduce the characters in the SMS, the SMS will contain last two digits (KK) of the KMS year. Thus, KMS **2011-12** will be mentioned as '**12**' only. Similarly, KMS **2012-13** will be mentioned as '**13**' in the SMS.
4. The SMS will have the two digit code of the district from which the paddy was procured with two characters (**DD**). All are aware about these codes starting from 01 for Angul to 30 for Sundargarh District.

District Name	District Code	District Name	District Code	District Name	District Code
ANGUL	01	GANJAM	11	MALKANGIRI	21
BALASORE	02	JAGATSINGHPUR	12	MAYURBHANJ	22
BARAGARH	03	JAJPUR	13	NAWARANGPUR	23
BHADRAK	04	JHARSUGUDA	14	NAYAGARH	24
BOLANGIR	05	KALAHANDI	15	NUAPADA	25
BOUDH	06	KANDHAMAL	16	PURI	26
CUTTACK	07	KENDRAPARA	17	RAYAGADA	27
DEOGARH	08	KEONJHAR	18	SAMBALPUR	28
DHENKANAL	09	KHURDHA	19	SONEPUR	29
GAJAPATI	10	KORAPUT	20	SUNDERGARH	30

C. The m-Gov application for Rice delivery by millers can function under certain **boundary conditions**. They are:

1. The application is based on a fixed format SMS to be sent from the registered mobile of the Rice Miller engaged in the paddy procurement operations. SMS sent from any other mobile would not be accepted by the system. The mobile phone numbers collected through the Millers Registration process (both new and updated) have to be used by the Millers for sending the SMS. The SMS is to be sent to the phone number-**94370 00359**

Hence, **One Mill = One Mobile number** principle is to be followed. This may be ensured at the time of signing the engagement contract with the Miller. The **unique mobile number for a Rice Mill** is an essential requirement for this m-Gov application.

2. Each of the RRCs of Odisha State Civil Supplies Corporation and all Depots of the FCI has been assigned a **unique 8-digit code number**. The first two digits of this code are alphabets and next six digits are numerical. In the fixed format SMS; the **six numerical digits are to be used**. Alphabetical digits are not to be used. The codes of each depot in the State have been made available in the homepage of department's website www.foododisha.in
3. The SMS is to be based on the rice Acceptance Note (AC Note). The date & Quantity in **quintals** (up to two decimals) mentioned in the AC Note is to be used in the fixed format SMS by the Miller. As one AC note is issued by the Depot for one lot of rice received by it, the quantity will be around 200 Q for RRCs of Odisha State Civil Supplies Corporation and 270 Q for FCI depots.

D. The fixed format SMS will look like:

RBZ_DDMMYY_PPPPPP_XXX.XX_KK_DD_NNNN

R → indicates Rice, **B** → indicates Boiled rice (B is to be replaced by **W** for Raw rice)

Z → indicates the State Agency account or the Levy account.

In place of **Z**, following alphabets are to be used to indicate the State Agency or Levy account: **S** for OSCSC, **M** for MARKFED and **N** for NAFED, **T** for TDCC, **F** for FCI and **L** for Levy Account

(**_**) → indicates Space

DDMMYY = DD-Date, MM-Month, YY-Year of the AC note

PPPPPP → 6 numerical digits of the **Code of the Depot** where rice is delivered

XXX.XX → indicates the **Quantity** of Rice delivered in quintals (with two decimals)

KK → indicates the last two digits of **KMS year** in which the related paddy was procured

DD → indicates the two digit **District code** from where the related paddy was procured

NNNN → indicates the four digit Rice AC Note number issued by the receiving Depot in the KMS (the numbering of AC Note by a RRC will start with Serial number 0001 w.e.f. 16th Nov'12 i.e. the day from which SMS reporting in the new format is to begin)

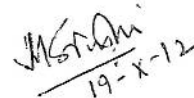
E. With advent of Smart phones, an **Android** based smart phone **application for Rice delivery** has been developed to make the above process easy and smart. One can download the application into his/her smart phone in following manner:

1. If the smartphone has GRPS facility enabled, one can go to Google Play store on his/her phone and search for "PDS Odisha". This will result in mobile Application for PDS Odisha. Install the application from there itself.
2. If the smart phone is not enabled with GPRS, then it can be connected to a PC having internet connectivity. In web browser, one needs to open the department's website (<http://www.foododisha.in>) and check for the banner on "**PDS Mobile Application**". Click on the link to go to the application download page. Install the application by clicking the "**Install**" button.
3. Once installed one can open the application and see two major m-Gov modules. m-Gov for Paddy Procurement and m-Gov for Rice Delivery. One needs to click on the Rice Delivery Module to send rice delivery details. Once all information is filled in, one has to click on the send button to send the details of rice delivery through SMS. Please refer the **User Manual** available on department's website on how to use the mobile application to send rice delivery details.
4. Please note that in the mobile application, the SMS is sent from the miller's mobile phone. This is an alternative facility given to a miller who has a smart phone with Android OS. There is no difference in outcomes of sending SMS from SMS console or through this application.

F. Date from which this **modified m-Gov application** will become **operational**: It will be made operational from **16th November'2012**. It may be noted that all SMS on rice delivery will have to be done in the modified format from **0000 hours** of 16/11/12. The CMR or levy rice pertaining to KMS 2011-12 will have to use "**12**" against KMS slot and for CMR or levy rice of current KMS (2012-13), "**13**" will be used for KMS slot.

The undersigned is confident that the modified format would meet our needs and make the MIS reports more useful.

Yours faithfully,


19-11-12

Commissioner-cum-Secretary to Govt.

FAX

Memo No. 16753 Date 19-10-12

Copy forwarded to General Manager, FCI, Bhubaneswar/ Managing Director, OSCSC Ltd, Bhubaneswar/ Registrar Co-operative Societies, Odisha, Bhubaneswar/ Managing Director, OSCB, Bhubaneswar /Managing Director, MARKFED, Bhubaneswar/ Managing Director, TDCC, Bhubaneswar/ Branch Manager, NAFED, Red Cross Bhawan, Bhubaneswar for information and necessary action.

M. S. Mohanty
19-10-12

Commissioner-cum-Secretary to Govt.

FAX

Memo No. 16754 Date 19-10-12

Copy forwarded to All CSO-cum-DMs, OSCSC Ltd for information and necessary action. They are requested to circulate aforesaid letter among millers.

M. S. Mohanty
19-10-12

Commissioner-cum-Secretary to Govt.

FAX

Memo No. 16755 Date 19-10-12

Copy forwarded to All DRCS/ Secretary, All DCCBs for information and necessary action.

M. S. Mohanty
19-10-12

Commissioner-cum-Secretary to Govt.

FAX

Memo No. 16756 Date 19-10-12

Copy forwarded to Secretary, All Odisha Rice Millers Association, Bhubaneswar for information and necessary action. He is requested to circulate aforesaid letter among millers.

M. S. Mohanty
19-10-12

Commissioner-cum-Secretary to Govt.